

Prin. M. C. Shah Commerce College

Navgujarat College Campus, Near M. C. Shah Marg, Ashram Road, Ahmedabad-14

A

Report

of

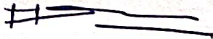
**Field Visit Undertaken by
Students**

on

***“A Study on Perspective
of Travel and Tourism”***

Academic Year 2023-24




I/C Principal
Prin. M. C. Shah Comm. College,
Ahmedabad-380 014

It is observed that after Covid-19, travel and tourism business has expanded to the peak. It offers ample opportunities for jobs and self-employment in the field. The college aims at generating employability among students. To serve this objective, the college strives at imparting practical exposure to students and enhancing their understanding and widening their thinking. Under MoU with Rock Zone Adventure, the college conducted a field work on "A Study of Perspective of Travel and Tourism".

Objectives:

- To orient students about Travel and Tourism industry in India and world.
- To make students aware about Travel and Tourism as a career.
- To generate understanding about travel and tourism destinations in India and world-wide.
- To generate opportunities to students to learn about different perspectives of people regarding travel and tourism.
- To engage with community.
- To induce students for generating new thinking for career and starting their own business.

Outcomes:

- 289 students conducted the survey.
- Through collaboration, the spirit of learning has increased.
- Analysis of data widened understanding of the students about preferences of places, money spent on travel and tourism etc.
- Analysis of collected data will surely help the collaborative agency to understand the current scenario and prepare new business strategies.
- Through the collaborative agency, some of the students were offered placement too.
- Survey made the students innovative and exposed to new career avenues in travel and tourism business.



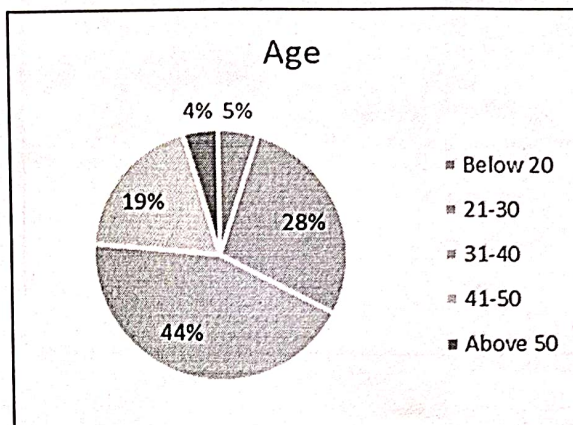


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Survey Results

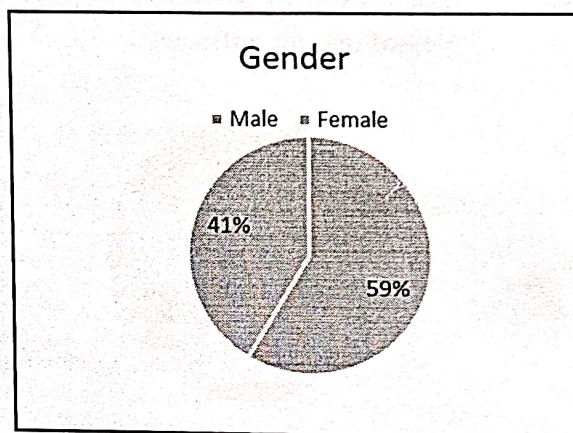
1. Age

Criteria	% of Respondents
Below 20	5.10%
21-30	27.60%
31-40	43.60%
41-50	19.20%
Above 50	4.50%
Total	100.00%



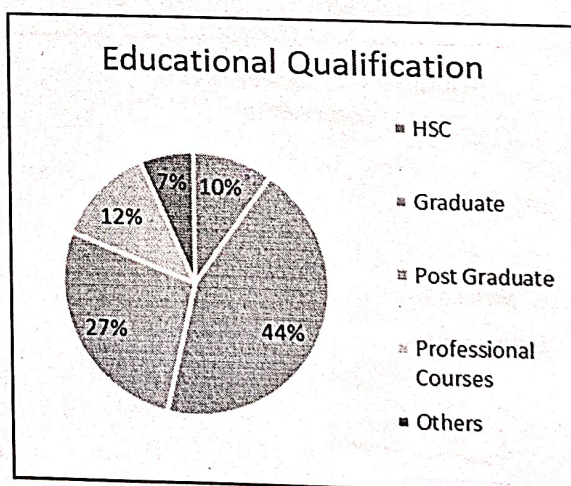
2. Gender

Criteria	% of Respondents
Male	58.60%
Female	41.40%
Total	100.00%



3. Educational Qualification

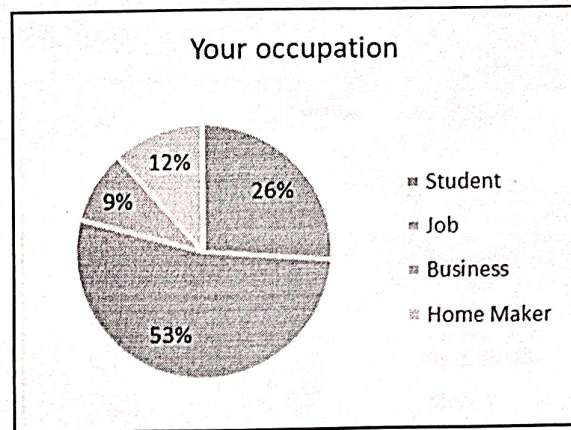
Criteria	% of Respondents
HSC	9.70%
Graduate	43.90%
Post Graduate	27.40%
Professional Courses	12.40%
Others	6.60%
Total	100.00%



(Signature)
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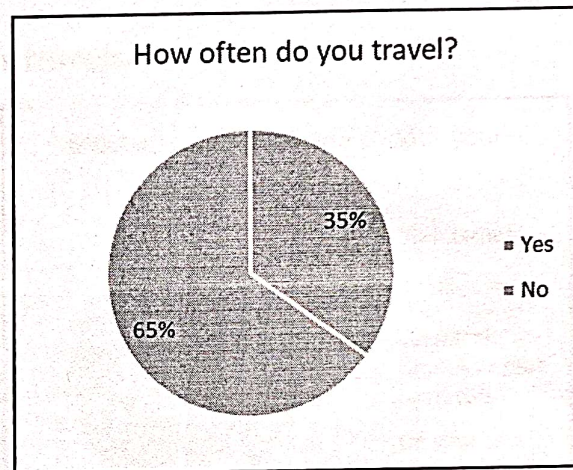
4. Your occupation:

Criteria	% of Respondents
Student	26.20%
Job	53.00%
Business	9.30%
Home Maker	11.50%
Total	100.00%



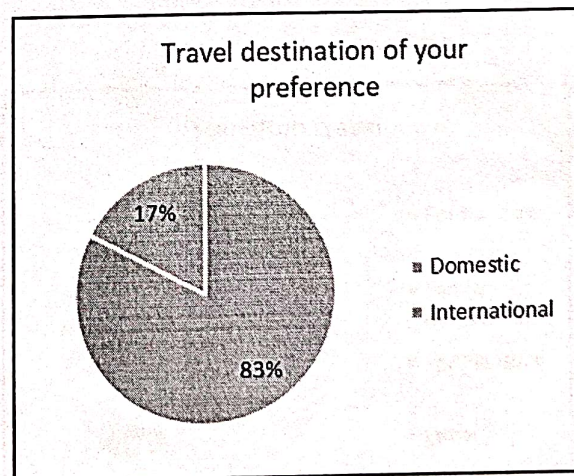
5. How often do you travel?


Criteria	% of Respondents
1 or 2 times in a year	62.10%
3 or 4 times in a year	25.70%
More than 4 times in a year	12.20%
Total	100.00%



6. Travel destination of your preference:

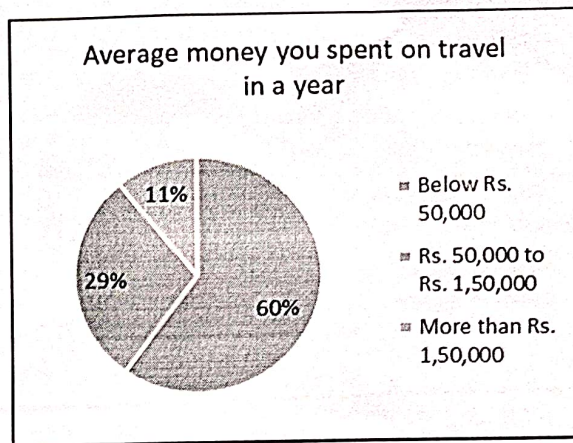
Criteria	% of Respondents
Domestic	82.70%
International	17.30%
Total	100.00%




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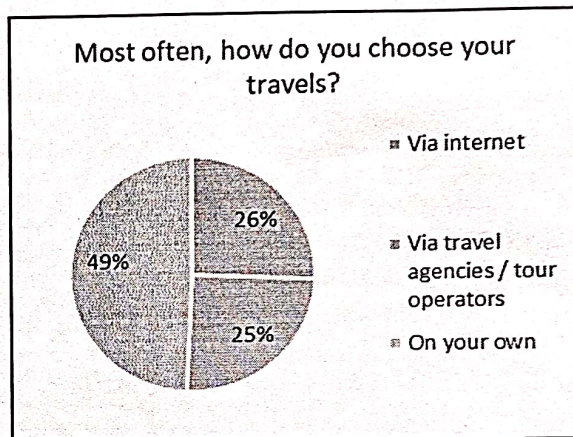
7. Average money you spent on travel in a year:

Criteria	% of Respondents
Below Rs. 50,000	60.10%
Rs. 50,000 to Rs. 1,50,000	29.10%
More than Rs. 1,50,000	10.80%
Total	100.00%



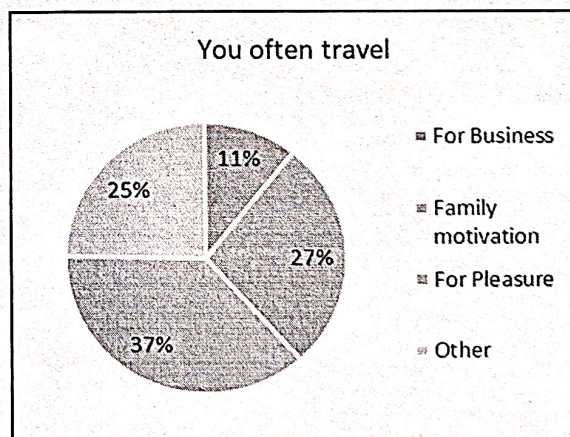
8. Most often, how do you choose your travels?

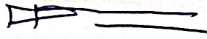
Criteria	% of Respondents
Via internet	25.70%
Via travel agencies / tour operators	25.10%
On your own	49.20%
Total	50.80%



9. You often travel:

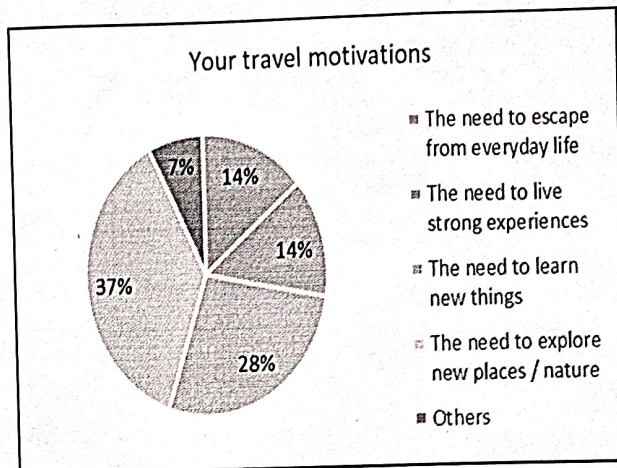
Criteria	% of Respondents
For Business	10.80%
Family motivation	27.60%
For Pleasure	36.90%
Other	24.70%
Total	100.00%

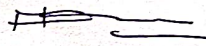



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10. Your travel motivations:

Criteria	% of Respondents
The need to escape from everyday life	14.10%
The need to live strong experiences	13.70%
The need to learn new things	27.60%
The need to explore new places / nature	37.20%
Others	7.40%
Total	100.00%




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Prin. M. C. Shah Commerce College

A Study on Perspective of Travel and Tourism

This survey is being conducted purely for study purpose and all data will remain confidential. We request you to give your genuine opinion.

1. Name of Respondent: Himanshu A. Diwan Mobile No.: 6351853235
Address of Respondent: 10, Krishnamoorti Society, Na. Kamba Nehru Park, Behrangpura, Ahmedabad
2. Age:
() Below 20 () 21-30 () 31-40 () 41-50 () Above 50
3. Gender:
() Male () Female
4. Educational Qualification:
() HSC () Graduate () Post Graduate () Professional Courses () Others
5. Your occupation:
() Student () Job () Business () Home Maker
6. How often do you travel?
() 1 or 2 times in a year () 3 or 4 times in a year () More than 4 times in a year
7. Travel destination of your preference:
() Domestic () International
8. Average money you spent on travel in a year:
() Below Rs. 50,000 () Rs. 50,000 to Rs. 1,50,000 () More than Rs. 1,50,000
9. Most often, how do you choose your travels?
() Via internet () Via travel agencies / tour operators () On your own
10. You often travel:
() For Business () Family motivation () For Pleasure () Other
11. Your travel motivations:
() The need to escape from everyday life
() The need to live strong experiences
() The need to learn new things
() The need to explore new places / nature
() Others: _____

Himanshu A. Diwan
Signature of Respondent

Name of Student: Yama Chauhan
SEM: 6

Prin. M. C. Shah Commerce College

A Study on Perspective of Travel and Tourism

This survey is being conducted purely for study purpose and all data will remain confidential. We request you to give your genuine opinion.

1. Name of Respondent: Dimple Chauhan Mobile No.: 9924632378
Address of Respondent: Chamunda nagar part - 2, Boprunagar, Ahmedabad.
2. Age:
 Below 20 21-30 31-40 41-50 Above 50
3. Gender:
 Male Female
4. Educational Qualification:
 HSC Graduate Post Graduate Professional Courses Others
5. Your occupation:
 Student Job Business Home Maker
6. How often do you travel?
 1 or 2 times in a year 3 or 4 times in a year More than 4 times in a year
7. Travel destination of your preference:
 Domestic International
8. Average money you spent on travel in a year:
 Below Rs. 50,000 Rs. 50,000 to Rs. 1,50,000 More than Rs. 1,50,000
9. Most often, how do you choose your travels?
 Via internet Via travel agencies / tour operators On your own
10. You often travel:
 For Business Family motivation For Pleasure Other
11. Your travel motivations:
 The need to escape from everyday life
 The need to live strong experiences
 The need to learn new things
 The need to explore new places / nature
 Others: _____

Dimple
Signature of Respondent

Name of Student: Tanushree Joshi
SEM: 6

Prin. M. C. Shah Commerce College

A Study on Perspective of Travel and Tourism

This survey is being conducted purely for study purpose and all data will remain confidential. We request you to give your genuine opinion.

1. Name of Respondent: Nisha M Daji Mobile No.: 9435865579

Address of Respondent: 93/3 purshottamnagar society, chunkeypuri,
Ahmedabad

2. Age:
 Below 20 21-30 31-40 41-50 Above 50

3. Gender:
 Male Female

4. Educational Qualification:
 HSC Graduate Post Graduate Professional Courses Others

5. Your occupation:
 Student Job Business Home Maker

6. How often do you travel?
 1 or 2 times in a year 3 or 4 times in a year More than 4 times in a year

7. Travel destination of your preference:
 Domestic International

8. Average money you spent on travel in a year:
 Below Rs. 50,000 Rs. 50,000 to Rs. 1,50,000 More than Rs. 1,50,000

9. Most often, how do you choose your travels?
 Via internet Via travel agencies / tour operators On your own

10. You often travel:
 For Business Family motivation For Pleasure Other

11. Your travel motivations:
 The need to escape from everyday life
 The need to live strong experiences
 The need to learn new things
 The need to explore new places / nature
 Others: _____


Signature of Respondent

Name of Student: Nisha
SEM: 6

Prin. M. C. Shah Commerce College

A Study on Perspective of Travel and Tourism

This survey is being conducted purely for study purpose and all data will remain confidential. We request you to give your genuine opinion.

- Name of Respondent: Bhavna Patel Mobile No.: 8000521924
Address of Respondent: 7/B Navrang Society, Bhairavnath road, Mainagar
- Age:
 Below 20 21-30 31-40 41-50 Above 50
- Gender:
 Male Female
- Educational Qualification:
 HSC Graduate Post Graduate Professional Courses Others
- Your occupation:
 Student Job Business Home Maker
- How often do you travel?
 1 or 2 times in a year 3 or 4 times in a year More than 4 times in a year
- Travel destination of your preference:
 Domestic International
- Average money you spent on travel in a year:
 Below Rs. 50,000 Rs. 50,000 to Rs. 1,50,000 More than Rs. 1,50,000
- Most often, how do you choose your travels?
 Via internet Via travel agencies / tour operators On your own
- You often travel:
 For Business Family motivation For Pleasure Other
- Your travel motivations:
 The need to escape from everyday life
 The need to live strong experiences
 The need to learn new things
 The need to explore new places / nature
 Others: _____

Bhavna

Signature of Respondent

Name of Student: Tamanna Trivedi
SEM: 6

Prin. M. C. Shah Commerce College

A Study on Perspective of Travel and Tourism

This survey is being conducted purely for study purpose and all data will remain confidential. We request you to give your genuine opinion.

1. Name of Respondent: Khushi Sharma Mobile No.: 9601086741
Address of Respondent: 92/717 Dr. Gramelhi Ki chali, Asarawa, Ahmedabad
2. Age:
 Below 20 21-30 31-40 41-50 Above 50
3. Gender:
 Male Female
4. Educational Qualification:
 HSC Graduate Post Graduate Professional Courses Others
5. Your occupation:
 Student Job Business Home Maker
6. How often do you travel?
 1 or 2 times in a year 3 or 4 times in a year More than 4 times in a year
7. Travel destination of your preference:
 Domestic International
8. Average money you spent on travel in a year:
 Below Rs. 50,000 Rs. 50,000 to Rs. 1,50,000 More than Rs. 1,50,000
9. Most often, how do you choose your travels?
 Via internet Via travel agencies / tour operators On your own
10. You often travel:
 For Business Family motivation For Pleasure Other
11. Your travel motivations:
 The need to escape from everyday life
 The need to live strong experiences
 The need to learn new things
 The need to explore new places / nature
 Others: _____

Khushi Sharma
Signature of Respondent

Name of Student: Sharma Dev

SEM: 4

R.N. 1519
Division: D